

# 45 Day Traffic Plan Workshop

## Module 2

1. **Chunk Copy** - <http://kickbuttchunkcopy.com/ccreg.htm>

### 2. Site Examples

What category does your site fit into? You've got to know what category of site you have and then optimize it for your visitors so that they will do what you want them to do. Be it click on something, buy something, signup for something, etc.

### 3. Lead Generation Site Examples:

Direct Sales Site Examples:

- <http://myquickcashworkshop.com>
- <http://facebookfansdelivery.com>
- <http://bloglinkdepot.com>
- <http://www.mygurumarketingservices.com>

Content Site Examples:

- <http://www.getstartedgardening.com>
- <http://carinsuranceplanning.com>

Review Site Examples:

- <http://gethostingreviews.info>
- <http://ultimatereviewthemes.com/demo>
- <http://www.hdtvreviewlab.com>
- <http://neatregistry.com>

**Note:** Here are the review templates and themes that I recommend if you are a review site creator. These will allow you to optimize your site and get your traffic doing what you want them to do. BUYING! ☺

- ✓ <http://www.dave-nicholson.com/recommends/ultimate-review-theme>

Community/Social Site Examples:

- <http://beatzafrica.com>
- <http://mythicaltv.com>
- <http://www.gamersbin.com>
- <http://www.tripadvisor.com>