

THE 3 STEPS TO SUCCESS

Blueprint



Completed Cheat Sheet

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This is your completed Cheat Sheet notes for
‘The 3 Step to Success Blueprint’ webinar

**DURING THIS AWESOME TRAINING
EVENT YOU WILL LEARN:**

1. How I Went From Factory Worker To 5 Million

I'll show you exactly how I went from working in a car plant to generating over 5 million dollars in online sales

2. Why The Average Internet Marketer is Failing

I'll show you exactly why most internet marketers fail online and how you can avoid these pitfalls

3. How To Simplify The Whole Process Of Internet Marketing

Making money online is not as hard as you think, especially when I simplify the process for you

12 Top Reasons Marketers Fail

Reason #1. Having the wrong mindset

Reason #2. Quitting at the first hurdle

Reason #3. Being scared of failure

Reason #4. Wanting to earn money for nothing

Reason #5. Being part of the heard

Reason #6. Not building a list

Reason #7. Jumping from one product to another

Reason #8. Only thinking about the money

Reason #9. Thinking the world owes you

Reason #10. Creating poor quality products

Reason #11. Not being prepared to help others

Reason #12. Thinking it's easy

The 4 Excuses You Must Overcome:

Excuse #1. Not enough time

Excuse #2. Not enough money

Excuse #3. Everything is too technical

Excuse #4. Not willing to invest in success

The Three Keys To Success:

Key #1. Build an online presence

Key #2. Create a product for sale online

Key #3. Drive traffic to your product

The 4 Components Of Key #1:

Component #1. Buy a domain

Component #2. Install a blog

Component #3. Start generating content

Component #4. Get involved with social media

The 3 Things You Must Do For Key #2:

Must Do #1. Reveal a simple method

Must Do #2. Share your knowledge

Must Do #3. Create a step by step formula

What are the most profitable formats to use for digital products?

- A) Audio
- B) Written
- C) Video
- D) Software
- E) Multi-media

**Having Your Own Information Products is Good
Because Each One You Create Builds Your Business**

Remember Creating your own information products
Generates income and builds subscribers

The 5 ways to implement key #3:

Implementation #1. Writing content on your blog

Implementation #2. Posting on other people's blogs

Implementation #3. Forum discussions

Implementation #4. Social media

Implementation #5. Joint ventures

The Most Important of The 5 Ways to Implement Key #3 is Joint Ventures.